PRIVACY POLICY

Effective Date: April 16, 2025

1. Introduction

Fethr ("we," "our," or "us") respects your privacy. This Privacy Policy explains how we collect, use, and protect information related to your use of Fethr ("App"). By using the App, you agree to the terms of this Privacy Policy.

2. Information We Do Not Collect

We do **not** collect, store, or process personal information such as your name, phone number, or address. All authentication and account-related data are managed through Apple, and we do not have access to your Apple ID credentials or personal details.

3. Information We Do Collect

The only information collected is the data that you voluntarily share which is exclusively used for our App's sharing feature, including:

- **Profile Username** (used for sharing your trips and gear packs; see below)
- Email (used only to allow a user to recover their password)
- Trip details (dates, destination, notes, etc.)
- Gear information (equipment lists, specifications, etc.)

4. Location Services

Our App may request access to your GPS location to provide tracking and navigation features. Location data is used only for these functionalities and remains on your device. We do not collect, store, or share your location data.

5. Gear & Trip Sharing

Our App allows you to share your trips and gear packs with others via a unique, shareable link tied to your profile. To enable this feature, users are required to create a username. Creating and sharing content is entirely optional, and users maintain full control over what they choose to share. If you do not wish to make your trips or packs accessible to others, you are not required to enable this feature.

6. Third-Party Services

Our App relies on Apple services (such as Apple ID authentication). Any personal data related to your Apple ID is managed by Apple under their privacy policies. We do not have access to this information.

7. Data Storage and Security

Certain user-generated data—such as your username, email, trip information, and gear pack details—is securely stored on our servers to support key app features like sharing. All data is transmitted and stored using industry-standard encryption methods. We are committed to

safeguarding your information and employ appropriate technical and organizational measures to protect it from unauthorized access, alteration, disclosure, or destruction.

We do not collect or store personally identifiable information beyond what is required to create and manage your profile and app content.

8. Your Choices

- You can delete any data you have entered into the App at any time.
- You can disable location access through your device settings.
- You can choose not to share any trips or packs.

9. Children's Privacy

Our App is not directed to children who are under the age of 16. Fethr does not knowingly collect or store Personal Data from children under the age of 16. If you have reason to believe that we have collected any data about a child under the age of 16 without parental or guardian consent as required by applicable law, please contact us at fethradventureapp@gmail.com and we will take steps to delete that data as required by applicable law. Fethr is designed for a general audience and is primarily intended for adult users who participate in outdoor activities. It is not specifically directed toward children of any age. We do not collect or store personally identifiable information beyond what is required to create and manage your profile and app content from any of our users, including children.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The latest version of the Privacy Policy will always be available within the App, and continued use of the App after updates constitutes acceptance of the revised policy.

11. Contact Us

If you have any questions about this Privacy Policy, you can contact us at:

Fethr fethradventureapp@gmail.com

By using Fethr, you acknowledge and agree to this Privacy Policy.